

From: Kids Plus [<mailto:KidsPlus@ia.ca>]

Sent: Wednesday, March 14, 2018 8:19 AM

To: Heather Smith <hsmith@sd62.bc.ca>

Subject: Kids Plus™ Accident Insurance school distribution program – We're moving online!

Thank you for your support of the Kids Plus™ Accident Insurance program. It has been a long and rewarding partnership and is truly appreciated. Over the years, Kids Plus™ has helped many families, providing much needed reimbursements for out-of-pocket costs. We appreciate your support and we are truly grateful for the part you have played.

We have big news: the Kids Plus™ Accident Insurance school distribution program is moving online!

All partner school boards can now access kidsplus.ca/resources for information about Kids Plus™ which they can use on their respective websites, e-newsletters and social media. The main website at kidsplus.ca will continue to be available for parents to purchase coverage, access claims forms and full plan information online. Additionally, for 2018 we've decided to take our mission to be green one step further by discontinuing distribution of all Kids Plus™ Notices (Brochures) to reduce our overall paper use. These changes are part of our ongoing commitment to continuously provide superior and meaningful service to our partners and clients while reducing our impact on the environment.

Effective this September 1st, there will be some changes to our Kids Plus™ Accident Insurance policy that will impact our Active Plan holders. Permanent Total Disability coverage will be reduced from \$360,000 to \$100,000 and Dismemberment or Total & Permanent Loss of Use from \$200,000 to \$100,000. These changes allow us to continue to offer the benefits families use most, such as dental treatment and eyewear, with no increase in premiums.

If you have any questions or would like to learn more about our new promotional landing page, our Kids Plus™ Client Service Specialists would be happy to assist you. You may contact us toll-free at 1-800-556-7411 or email kidsplus@ia.ca.

Sincerely,



Ed Bender

National Vice-President, Special Market Solutions

Kids Plus™
Accident Insurance

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